



OPEN CALL: VIDEO ART **CYBERFEST 2015/2016** PATTERNS OF MIND

SUBMISSION DEADLINE: **AUGUST 15, 2015**
ENTRY FEE: **NO ENTRY FEE**

CURATORIAL TEAM IS NOW ACCEPTING SUBMISSIONS FOR THE CYBERFEST'S VIDEO ART PROGRAM.

Founded by CYLAND Media Art Lab in 2007, CYBERFEST was held annually for six years across St Petersburg's top art institutions (The State Hermitage Museum, Peter and Paul Fortress, Kuryokhin Modern Art Centre, Creative Space TKACHI, Borey Gallery, Gallery of Experimental Sound and Art re. FLEX gallery), earning a reputation as the original and the most significant New Media event in Russia.

Making a pivotal leap in 2013 — CYBERFEST's 7th edition expanded for the first time outside Russia to Berlin, attracting over 10,000 visitors over 5 days. In 2014/2015, CYLAND & CYBERFEST reached further by branching to 5 innovative cities (St Petersburg, Moscow, Tokyo, Berlin, New York) on the Art & Tech frontier, strengthening cultural exchange among innovators.

The annual CYBERFEST VIDEO ART PROGRAM is a curated selection of 10 – 15 short works (under 6 minutes in length) which are selected from international submissions via an open call. Submissions to the CYBERFEST VIDEO ART PROGRAM are being accepted July 15 – August 15, 2015. Submission is free.

THE UPCOMING CYBERFEST TAKES PLACE FALL 2015 – SPRING 2016 IN BOGOTA, ST PETERSBURG, AND NEW YORK.

For the 9th annual edition, CYBERFEST is excited to expand its programming to Latin America at SOFA in Bogota, Columbia's most influential festival celebrating art, technology, and engineering.

Selections for The CYBERFEST Video Program will travel to SOFA (Bogota), The Hermitage Museum (St Petersburg, Russia) and the Made In New York Media Center (Brooklyn, New York) as part of CYBERFEST.

THE 9TH ANNUAL CYBERFEST THEME IS "PATTERNS OF THE MIND."

"PATTERNS OF THE MIND" explores the resurgence of the artist's message across media and the complex new forms that have evolved to complicate the production and perception of art itself.

In 1964, Marshall McLuhan coined the iconic phrase “the medium is the message” to reference the symbiotic relationship that develops between the form an idea takes and the way in which that idea is developed and perceived.

Today, the rapid expansion of digital networks disrupts, dilutes, and confuses the once-concrete category of medium, leaving behind a slippery field in which message finds its own footing absent of any media-specific relationship.

CYBERFEST VIDEO ART PROGRAM SUBMISSION:

REQUIREMENTS:

All submissions to the CYBERFEST VIDEO ART PROGRAM should relate to the 2015/2016 curatorial theme, “Patterns of Mind” and must meet the listed criteria:

- * Be an original creation of the artist with all copyrights for screening provided by artist
- * Been created after 2012.
- * Not exceed a duration of 6 minutes
- * One video artwork per submission form

HOW TO SUBMIT WORK:

Complete an application form provided for each submission and select two still images of your work to send. (Images must be jpeg, no less than 1500 pixels in any direction.)

Label the application file and supplement image files in the following format:
LastName_Title_ImgNumber.jpg

**Send the completed application form along with the required images to:
videoarchive@cyland.org**

Submissions selected to be included in the 2015/2016 CYBERFEST Video Program will be notified and asked to provide screen quality video files via ASCRIBE (www.ascribe.io). Selected video work will need to be provided by the artist in one of these formats: MPEG, MOV, H264, HD MP4; with a file size not large than 5GB.

**Applications are due August 15, 2015.
Notification will be sent to selected artist by September 1, 2015.**

The full program will be published on the CYLAND website after accepted applicants have been informed by email.

By submitting your work to CYLAND Media Art Lab you are authorizing the screening of your video work and distribution of still images for the promotion and production of CYBERFEST Video Art programming in Bogota, St. Petersburg and New York as well as in print and online by CYLAND in reference to CYBERFEST.

CYBERFEST is a Production of CYLAND Media Art Lab

media art laboratory



Thank you to Video Program Supporter

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CYBERFEST 2015/2016

Video Art Program Application

About the Artist:

Artist Name: _____

Email Address: _____

Postal Address: _____

Nationality: _____

Submission Details:

Title: _____

Date: _____

Original Format: _____

Duration: _____

Sound Credit (if different from the artist): _____

Camera Credit (if different from the artist): _____

Edition: _____

Conceptual Overview (no more than 150 words):

Brief Bio (no more than 150 words):

Link to video work online: _____

Please attach 2 jpegs of 300dpi, labelled with the artists last name and the title of the work in the following format: LastName_Title_ImgNumber.jpg

Jpegs Attached: _____

By submitting your work to CYLAND Media Art Lab you are authorizing the distribution of your video work and still images for the promotion and production of CYBERFEST Video Art exhibitions in Bogota, Saint Petersburg, and New York as well as throughout print and online media and within all CYLAND promotional material.

Signature: _____

Date: _____

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